

Cookies management policy

1. Definitions

- **Site:** The robatel.com website which is the subject of this Cookie Policy.
- **Internet user(s)** Any visitor to the Site from a computer device.
- **User(s):** Natural or legal person who has filled in an online registration form or requested contact via the Site.
- **Service(s):** All services offered by robatel.com.
- **Cookie(s):** A small information file sent to the Internet user's browser and stored on the user's computer device.

2. Presentation

- **Owner:** ROBATEL Industries, 12 Rue de Genève, 69740 Genas
- **Creator** Tasch Agency.
- **RCS:** 433 911 351 RCS Lyon.
- **Responsible for publication:** ROBATEL Industries
- **Host:** Online SAS - BP 438 - 75366 Paris CEDEX 08

3. Personal data collected

Through the various functionalities implemented on our Site, several data may be collected, either directly by our Site or through third party services to which you have previously given your consent (Facebook, Twitter, Youtube, Google, Linkedin, etc.) and for which it is advisable to take an interest in the confidentiality policy that you have approved. In all cases the personal information that we use for purposes other than statistical (commercial or marketing) is information that you provide directly to us and that is reserved for internal use:

- **Civility**
- **First name**
- **Name**
- **Company**
- **E-Mail**
- **Address**

- **Telephone number**
- **Photo and/or its URL**
- **Physical Location**
- **Gender**
- **Date of birthday**
- **List of friends or contacts** (Set of social media services: Facebook, Twitter, Youtube, Twitter, Linkedin, etc.)

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4. Use of personal data collected

4.1. Comments

When you leave a comment on our Website, the data entered in the comment form, but also your IP address and browser user agent are collected to help us detect unwanted comments.

An anonymised string created from your email address (also known as a hash) may be sent to the Gravatar Service to verify your use of the service. The privacy policy of the Gravatar Service is available here. After validation of your comment, your profile picture will be publicly visible next to your comment.

4.2 Media

If you are a Registered User and you upload images to the Website, we advise you to avoid uploading images that contain EXIF data of GPS coordinates. Visitors to your Website may download and extract location data from these images.

4.3. Forms

Our site uses a number of contact forms, these forms use the GravityForms extension for WordPress which stores the data you enter in a database so that we can send you feedback on your enquiry.

4.4 Application forms

Our Site may provide you with forms offering you the opportunity to download content (PDF Guide, Video Guide) and/or subscribe to an e-mail campaign (newsletter, content distribution programme). In order to ensure that this subscription results from a deliberate choice on your part, our forms clearly mention the use that will be made of your data in the form of a tick box.

4.5. CRM

We may integrate a CRM tool into our Site, which will provide us with data that allows us to associate tags with your profile and/or analyse your user journey. This information gives us the opportunity to improve and deliver relevant content to you. The personal data stored by our software (Agile CRM) is accessible only to our administrators and is not transferred to any third party partners.

5. Cookies

5.1. Do we use cookies?

Yes, Cookies allow us to store information to improve access to our Site and identify repeat visitors. More generally, cookies enhance the user experience by tracking and targeting user interests. However, this use of Cookies is in no way linked to any personally identifiable information on our Site.

Preferences

Design Lab participates in and complies with all of the IAB Europe Transparency & Consent Framework Specifications and Policies. It uses the Consent Management Platform n°92. You can change your choices at any time.

The CNIL provides you with information on how to control these cookies more drastically ([click here](#))

[Cookies settings](#)

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5.2. What cookies allow us to do

These Cookies allow us to improve navigation by recording configuration preferences (languages, resolution, display, etc.), to optimise security by blocking simultaneous access to several Users who attempt to access certain identical content, to memorise personal information relating to a form that you filled in when registering for one of our services, to memorise the products and/or services that you ordered up to the page confirming your order, and to allow caching of the pages of our Site or our services for faster access to these various pages.

5.3. Comment cookies

If you leave a comment on our Site, you will be offered the opportunity to save your name, email address and website in Cookies. This is only for your convenience so that you do not have to enter this information if you post another comment later. These cookies expire after one year.

5.4. Account cookies

If you have an account and log on to this Site, a temporary Cookie will be created to determine whether your browser accepts Cookies. It does not contain any personal data and will be deleted automatically when you close your browser.

When you log in, we will set a number of Cookies to record your login information and screen preferences. The lifetime of a Login Cookie is two days, the lifetime of a Screen Option Cookie is one year. If you check "Remember me", your Login Cookie will be retained for a fortnight. If you log out of your account, the Login Cookie will be deleted.

When editing or publishing a publication, an additional Cookie will be stored in your browser. This Cookie does not include any personal data. It simply indicates the ID of the publication you just edited. It expires after one day.

5.5. Cookies from External Services

Our Site may deliver certain content through third party services such as:

- **Share buttons** (Twitter, Facebook, LinkedIn, Google, etc.)
- **Lists of tweets** (Twitter)
- **Photo lists** (Instagram, Pinterest, etc.)
- **Videos** (Youtube, Vimeo, etc.)

These features use third-party cookies deposited directly by these services. When you first visit our site, a banner informs you of the presence of these Cookies and invites you to indicate your choice. They are only deposited if you accept them. You can set your preferences at any time by clicking on the button presented in article 5.1.

For more information, please consult the documentation related to each of these services:

- **Google**
- **Facebook**
- **Twitter**
- **LinkedIn**

- **Snapchat**
- **Pinterest**

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- **Instagram**
- **AddThis**

In case we have omitted one of the services used, we suggest you type in Google a query such as "service_name + cookie" (e.g. twitter cookie).

5.6. Cookies for audience statistics

In order to analyse the browsing and use of our Site, we may use services offered by third party providers such as Google Analytics, Mix Panel, amplitude or HotJar. These service providers use cookies to extract information such as the originating URL, the frequency with which you use the Services, events related to the use of the Service, usage data, performance data, and the location from which the application was downloaded.

In order to prevent Google Analytics from collecting information through our website or other websites you can use tools as described [here](#).

These Cookies allow us to obtain volumes of traffic to our Site and Services such as the number of visits, unique visitors, page views and information on the use of categories, content visited and navigation paths taken.

The deletion of these Cookies has no impact on navigation on our Site or on the use of our Services. However, refusing these Cookies will result in the display of editorial content that is not adapted to your interests, making it less efficient to report technical problems on our Site.

Your IP address is also temporarily collected to determine the city from which you are connecting. This is immediately anonymised after use. This means that we can never trace it back to a natural person.

The personal data collected (cookie identifier) is kept on our Site for a period of 24 months. It is not passed on to third parties or used for any other purpose.

You can choose to refuse Cookies and statistical analysis of your browsing data via the preference manager accessible via the button presented in article 5.1.

In order to improve the user experience and the quality of our services, we may use tracking systems linked to a customer relationship management (CRM) tool. These tools implement cookies in order to track information such as page views, actions taken (clicks, form submission), etc.

5.7. Advertising cookies

Our Site may employ third party advertising tools that give us the ability to communicate about our Services over a network of media such as other sites you visit and other applications you use.

The advertising displayed will depend on a variety of criteria such as pages viewed, your age, gender, demographics, searches, user-generated content, interests and other information about you.

To help us place these targeted advertisements on other websites or in mobile applications we employ third party services such as Google, Facebook, LinkedIn, Twitter, etc. Such services use cookies or other tracking technologies on your computer, mobile phone or other device to collect information about your use of the Services.

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We do not have access to the use of Cookies or other tracking technologies placed by unaffiliated third party ad technologies, ad servers, ad networks, or other unaffiliated third parties on your devices used to access the Services. Nothing herein shall govern such use.

To understand how you can block the use of these services we recommend that you review the content on Google's ad settings [here](#), the [Network Advertising Initiative](#), or the [Digital Advertising Alliance](#).

For the display on your smartphone, each manufacturer has documentation on how to manage their Cookie preferences, so please refer to that.

We do not control the links provided above and below to opt out of targeted advertising or any company's decision to offer such opt-out features. We are not responsible for the choices you make when using these options, nor for their timeliness or accuracy.

Removal from remarketing lists

In order to allow you to opt out of our retargeting lists on third party sites (Google Display Network, Facebook, Instagram, etc.) we have set up a page allowing you to opt out of all lists when viewed. Click on the button opposite to access this page. Remember to check this page with all browsers and devices with which you may have already visited our site.

[Withdrawal of lists](#)

5.8. Setting cookies in your browser

- **Microsoft Internet Explorer**
- **Google Chrome**
- **Safari**

- **Safari iPhone and iPad**
- **Firefox**
- **Opera**

6. Use and transmission of your personal data

6.1. How long your data is stored

If you leave a comment, the comment and its metadata are retained indefinitely. This allows subsequent comments to be automatically recognised and approved instead of being left in the moderation queue.

For Users who register on our Site (where possible), we also store the personal data indicated in their profile. All Users can view, edit or delete their personal information at any time (except for their User name). Site managers can also view and modify this information. Information for marketing purposes is kept for a maximum of 3 years and billing information for a maximum of 6 years.

6.2. Complaints about your data

If you have an account or if you have left comments on the Site, you are entitled to make several requests. A form ([here](#)) has been made available to you in order to make a complaint about your personal data, a request for modification, a request for deletion, or a request for export.

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7. Additional information

7.1. How we protect your data

In order to ensure the protection of your data, we use tools that comply with the applicable legislation on the protection of personal data, in particular the RGPD. We integrate quality plugins into our WordPress solution, which are supported by a paying offer. We apply the latest security patches to our solution as regularly as possible.

In order to keep abreast of the latest possibilities in terms of compliance with the RGPD, we regularly monitor this subject.

7.2. Procedures in the event of a data leak

In the event of a major attack that puts your data at risk, we will notify the CNIL and you so that you can take the necessary steps.

8. Contact information

For any information request please contact ROBATEL Industries by filling in the contact form ([click here](#)).

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